



**For Immediate Release**

**Jamie Sadlowski, Two-Time RE/MAX World Long Drive Champion to Visit Dick's Sporting Goods**  
*Customers are invited to participate in give-a-ways, golf specials and demonstrations*

**PITTSBURGH, PA, Aug. 24, 2011** – On August 27, **Dick's Sporting Goods** (NYSE: DKS) at Washington Square (9402 SW Washington Square Rd., Tigard, OR 97223), is excited to welcome [Jamie Sadlowski](#), Two-Time RE/MAX World Long Drive Champion, to the store for a special meet and greet with live demonstrations from noon – 4 p.m.

Sادلowski, 23, whose quick rise to fame in power golf, hails from St. Paul, Alberta, Canada. After twice winning the junior world championship title, he won back-to-back [World Long Drive Championship](#) titles in 2008 and 2009. His 2008 win included a record for longest winning drive in the finals – 418 yards. His personal best – a 445-yard drive – was accomplished after winning the 2010 Long Drive of America's (LDA) Texas Shootout.

Those who visit the store for the meet and greet will also have the opportunity to see Jamie conduct live, 20-30 minute demonstrations in the golf simulator (demos will take place at 1 p.m. and 4 p.m.).

During his visit, customers can also take advantage of a special Slazenger Golf offer. With a purchase of a 12-pack of [Slazenger Raw Distance Golf Balls](#), Dick's Sporting Goods will be giving away a free two-ball sleeve.

A Dick's Sporting Goods exclusive, the Slazenger Raw Distance Golf Ball features a classic formula for proven performance. The classic 428 dimple design combined with a cut-resistant cover provides durability, feel and reliable spin rates in all playing conditions.

The Portland area is also celebrating the inaugural [Umpqua Bank Challenge](#) at Portland Golf Club. On August 28-30, visitors can witness golf greats Peter Jacobsen, Arnold Palmer and others take to the green. Sadlowski will also be playing in the Regence Pro-Am on Sunday, August 28. As a proud sponsor of the tournament, Dick's Sporting Goods has partnered with the Umpqua Bank Challenge to provide free tickets for the tournament to those who stop by the store for the meet and greet on August 27.

**About Dick's Sporting Goods, Inc.**

Dick's Sporting Goods, Inc. is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. The Company also owns and operates Golf Galaxy, LLC, a golf specialty retailer. As of August 22, 2011, the Company operated 455 Dick's Sporting Goods stores in 42 states, 81 Golf Galaxy stores in 30 states and e-commerce web sites and catalog operations for both Dick's Sporting Goods and Golf Galaxy. Dick's Sporting Goods, Inc. news releases are available at <http://www.dickssportinggoods.com/investors>. The Company's web site is not part of this release.

**Media Information:**

Kate Buckner  
Dick's Sporting Goods – Community Marketing Manager  
[Kate.Buckner@dcsg.com](mailto:Kate.Buckner@dcsg.com)  
(724) 273-4397